

Re: Per/Admn/CL1/P&T/24-25/APPLN/ZD-510

Inviting Online Application for promotion in Promotion Round 2024-25

We have commenced the process relating to promotions/transfers of Class I Officers for the year 2024-25. As per existing practice, batch cut-off for consideration of Officers in feeder cadre is decided by the Competent Authority based on likely vacancies in the next promotion round. Further activities of promotion process are initiated thereafter.

As economic dynamics undergo firm transformation along with rapid technological changes, it becomes essential to enhance our market share through a carefully curated product mix. The strategic utilization of resources becomes paramount, alongside a proactive approach to acquire new customers and delivering services to our existing client base. To fulfill these aspirations and to achieve corporate objectives, all the offices of the Corporation require adequate manpower with a substantial presence of individuals in marketing roles. Officers thus, shall be geared up to shoulder the assigned responsibilities.

As introduced in the last year, it has been further decided to provide an opportunity to the Officers in Zone of Selection (ZoS) as per batch cut-off to exercise an option to take considered decision to participate in the promotion process through submission of Online Application for consideration of promotion in P&T 2024-25. Thus, it will provide a window of opportunity to the individual Officers in ZoS to present his/her candidature taking into account, his/her circumstances.

Therefore, application is invited (**in Online mode only**) from eligible Officers in ZoS mentioned below to effect promotion in the Cadres of DM, ADM & AO and equivalent cadres of Engineering Stream. An officer in ZoS can opt out for maximum two years consecutively and then will be automatically considered as deemed to have applied in the third year from the year in which their batch in the feeder cadre was considered for the first time (starting 2023-24). However, this condition of deemed to have applied will not be made applicable to such officers who would cross 58 years of age as on 1st April of the year in which promotions are affected in the relevant cadre.

Officers are expected to take an examined & definite decision while participating in the Promotion Round 2024-25.

Officers retiring during the FY upto 31st March in which promotions are to be affected will also be required to apply to be considered for grant of scale in the higher cadre.

Applications may also be called for, from the officers belonging to subsequent batches in that cadre to widen the ZoS, if required, at a later date.

The following batches of Officers are likely to fall in the zone of selection for promotion to the different cadres:-

CUT-OFF DATES –

Other than Engineering Stream		Engineering Stream	
For Promotion to the cadre of	Batches likely to be considered	For Promotion to the cadre of	Batches likely to be considered
DM	2021 and earlier ADMs/SBMs	SE/ Sr.Arch/ Sr.SW	EE/Dy.Sr.Arch/ SW of 2022 or earlier
ADM/SBM	2016 and earlier AOs/BMs	EE/SW/Dy. Sr. Arch	AEE/ASW/Architect of ,2017 or earlier
AO/BM	July, 2018 and earlier AAOs/ABMs(S)	AEE/ASW/Architect	AE/AA of December 2019 or earlier

In furtherance of the above, it is also hereby informed to all Officers who are eligible for consideration for Promotion in the Promotion Round 2024-25 in terms of batch cut-off mentioned above, that they have to submit application in the Online module to be eligible for further consideration of his /her case for promotion in promotion Round 2024-25.

To ensure a smooth transition, project timelines, organizational efficiency and timely commencement of duties, it is imperative that selected candidates join their new assignments within specified date mentioned in the relevant office order.

The online application form is placed on the site of Personnel Dept., Central Office. The officers filling the online application will receive an email from co_peronline@licindia.com, confirming registration of their application. All the Officers eligible and desirous of competing for promotion to above cadres are hereby advised to apply for the same.

Last date of receipt of applications is 05/01/2024.

It may be noted that the online application for Promotion Round will be treated as application for promotion and consent for subsequent posting on promotion also. It may be noted that posting on promotion shall be decided on the basis of requirements in various offices, relevant provisions of the Transfer & Mobility Policy of the Corporation and LIC of India (Staff) Rules, 1960.

Dated at Mumbai, this 12th day of December, 2023.

EXECUTIVE DIRECTOR (PERSONNEL)